



ENTERTA



PIRACY FAQs

Q. What is piracy?

A. The general term *piracy* refers to the illegal copying and selling of sound and video recordings.

Q. How does it affect me?

A. Piracy drives up the price of legitimate recordings. The picture, sound, and packaging of pirated music and movies are also often of a poor quality, and the product cannot be returned.

Q. How can I tell if a CD or DVD is counterfeit or pirated?

A. Check these seven points:

- The packaging has blurry graphics and weak or bad color.
- The package or disc has misspelled words.
- The price is often way below retail value.
- You're buying it at a flea market, from a street vendor, at a **swap meet**, or in a concert parking lot.
- The record/studio label is missing or it's a company you've never heard of.
- It has cheaply made insert cards, often without **liner notes** or multiple folds.
- The sound quality is poor.

SPEAK OUT ON PIRACY

“When you make an illegal copy, you’re stealing from the artist. It’s that simple. Every single day we’re out here pouring our hearts and souls into making music for everyone to enjoy. What if you didn’t get paid for your job? Put yourself in our shoes!”

— Sean (Diddy) Combs, Multiplatinum Award-Winning Artist, Producer, Founder, and CEO of Bad Boy Entertainment



In Other Words

FAQs Frequently Asked Questions

swap meet gathering to exchange used items

liner notes information about the songs and performers

INNERS

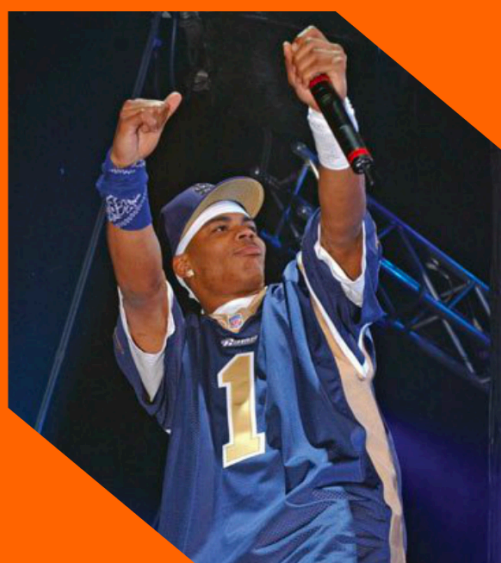


“Making an album is a team effort, so when somebody pirates a record that not only affects the artist, but also the people who worked on it like coproducers, cowriters, and musicians. Say no to piracy.”

◀ — Shakira, Grammy-Winning Latin Pop Artist

“We really look at it as stealing, because, that’s just it. To us it’s black and white, either you pay for it or you don’t. And you’re not paying for it.”

— Nelly, Multiplatinum Hip-Hop Artist ▶



“You might as well walk into a record store, put the CDs in your pocket, and walk out without paying for them.”

◀ — Mark Knopfler, Member of Dire Straits



Monitor Comprehension

Explain

Why do musicians oppose illegal downloading? How can it be prevented?