**Hook Exercise:** Next to each characteristic, name a person you know that displays these traits of an effective leader.

1. Clear Goal
2. Courage
3. Integrity
4. Willing to sacrifice
5. Money to get things done
6. Persistence
7. Of the people, with the people
8. Tough when necessary

Of the above traits, which are the most important to being an effective leader?



**Background Essay Questions:**

1. When and where was Cesar Chavez born?
2. How many schools did Cesar attend in California? Why?
3. Who were the growers?
4. What were some of the classic tactics used by Cesar Chavez to win bargaining rights for the farm workers?
5. Define each of the following:
   * migrants
   * Chicanos
   * UFW
   * collective bargaining
6. What important labor legislation was passed by California in 1975?

**Doc A Analysis Questions**

1. What is the English translation of "si se puede"?
2. To what was Cesay Chavez referring when he said "si se puede"?
3. Why was the reprlrter skeptical?
4. According to Dick Meister, why was Cesar Chavez a successful leader?

**Doc B Analysis Questions**

1. What were Bob Maxwell and his wife Liz doing in Keene, California?
2. Describe the room the Maxwell's were given to live in.
3. What does it mean when an administrator withdraws "into an ivory tower"?
4. The minimum wage in 1970 for American workers was $1.6O an hour. Was Cesar paying his staffers more or less than the minimum wage?
5. What is the main idea of the document?
6. How does the document help explain why Cesar Chavez was a successful leader?

**Document C Analysis Questions**

1. Why do you think Chaver chose a hunger strike as a form of protest?
2. Why was it important for Chavez that Robert Kennedy had his photograph taken with him?
3. How does this photo and the quote help explain Cesar Chavez's effectiveness as a leader?

**Document D Analysis**

1. What is a boycott? In this case, who was boycotting what?
2. In the April 1970 document, what evidence supports the idea that the boycott was successful?
3. In the August 1970 document, what evidence supports the idea that ihe boycott was successful?
4. How does this document help explain why Cesar Chavez was an effective leader?